Home Page - <http://vodafonetr-stage.pjmedia.co.uk/>





The following resources have identical contents, but are served from different URLs. Serve these resources from a consistent URL to save 2 request(s) and 194.0KiB.

* <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico>
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneLt.woff>
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff>

[More information](http://code.google.com/speed/page-speed/docs/payload.html#duplicate_resources)



The requests for the following URLs don't fit in a single packet. Reducing the size of these requests could reduce latency.

* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.ttf> has a request size of 2.5KiB
  + Request URL: 79B
  + Cookies: 1.9KiB (note that this is a static resource, and should be served from a cookieless domain)
  + Referer Url: 38B
  + Other: 457B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneLt.ttf> has a request size of 2.5KiB
  + Request URL: 79B
  + Cookies: 1.9KiB (note that this is a static resource, and should be served from a cookieless domain)
  + Referer Url: 38B
  + Other: 456B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/100x160_griffin_samsung_s6.png> has a request size of 2.5KiB
  + Request URL: 97B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 436B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-youtube.png> has a request size of 2.5KiB
  + Request URL: 89B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 436B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/label_accessories1.png> has a request size of 2.5KiB
  + Request URL: 89B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 436B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/vf-red-promo-wide.jpg> has a request size of 2.5KiB
  + Request URL: 86B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 436B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/sony-promo-mobile.png> has a request size of 2.5KiB
  + Request URL: 86B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 435B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/vf-red-promo-mob.jpg> has a request size of 2.5KiB
  + Request URL: 85B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 436B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/img/icon-s06184f236a.png> has a request size of 2.5KiB
  + Request URL: 83B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 436B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-1.png> has a request size of 2.5KiB
  + Request URL: 83B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 436B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/sony-promo-wide.png> has a request size of 2.5KiB
  + Request URL: 84B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 435B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/facebook-lrg.png> has a request size of 2.5KiB
  + Request URL: 82B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 436B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/twitter-lrg.png> has a request size of 2.5KiB
  + Request URL: 81B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 436B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/uk-icon-sprite.png> has a request size of 2.5KiB
  + Request URL: 77B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 436B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/2-mob.jpg> has a request size of 2.5KiB
  + Request URL: 74B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 436B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/back-to-top.png> has a request size of 2.5KiB
  + Request URL: 74B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 435B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/cart_icon.png> has a request size of 2.5KiB
  + Request URL: 72B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 437B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/2-dk.jpg> has a request size of 2.5KiB
  + Request URL: 73B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 436B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/vf-logo.png> has a request size of 2.5KiB
  + Request URL: 70B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 436B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/landing.css> has a request size of 2.4KiB
  + Request URL: 70B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 409B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/home.css> has a request size of 2.4KiB
  + Request URL: 67B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 410B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/home.js> has a request size of 2.4KiB
  + Request URL: 65B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 412B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneLt.woff> has a request size of 2.4KiB
  + Request URL: 80B
  + Cookies: 1.9KiB
  + Referer Url: 70B
  + Other: 357B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff> has a request size of 2.4KiB
  + Request URL: 80B
  + Cookies: 1.9KiB
  + Referer Url: 70B
  + Other: 357B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/respond.js> has a request size of 2.4KiB
  + Request URL: 68B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/eshop.js> has a request size of 2.4KiB
  + Request URL: 66B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 394B
* <http://vodafonetr-stage.pjmedia.co.uk/> has a request size of 2.4KiB
  + Request URL: 38B
  + Cookies: 1.9KiB
  + Referer Url: 0B
  + Other: 401B

[More information](http://code.google.com/speed/page-speed/docs/request.html#MinimizeRequestSize)



The following inline script blocks were found in <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico> between an external CSS file and another resource. To allow parallel downloading, move the inline script before the external CSS file, or after the next resource.

* Inline script block #1

The following external CSS files were included after an external JavaScript file in <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico>. To ensure CSS files are downloaded in parallel, always include external CSS before external JavaScript.

* <http://vodafonetr-stage.pjmedia.co.uk/downloaded/v8312/meta/meta/Internet/search/css/header.css>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/vf-min.css?build=1435584419722>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/print.css>

The following inline script blocks were found in <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneLt.woff> between an external CSS file and another resource. To allow parallel downloading, move the inline script before the external CSS file, or after the next resource.

* Inline script block #1

The following external CSS files were included after an external JavaScript file in <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneLt.woff>. To ensure CSS files are downloaded in parallel, always include external CSS before external JavaScript.

* <http://vodafonetr-stage.pjmedia.co.uk/downloaded/v8312/meta/meta/Internet/search/css/header.css>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/vf-min.css?build=1435584419722>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/print.css>

The following inline script blocks were found in <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff> between an external CSS file and another resource. To allow parallel downloading, move the inline script before the external CSS file, or after the next resource.

* Inline script block #1

The following external CSS files were included after an external JavaScript file in <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff>. To ensure CSS files are downloaded in parallel, always include external CSS before external JavaScript.

* <http://vodafonetr-stage.pjmedia.co.uk/downloaded/v8312/meta/meta/Internet/search/css/header.css>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/vf-min.css?build=1435584419722>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/print.css>

[More information](http://code.google.com/speed/page-speed/docs/rtt.html#PutStylesBeforeScripts)



[Leverage browser caching](https://developers.google.com/speed/docs/insights/LeverageBrowserCaching) for the following cacheable resources:

* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneLt.ttf> (expiration not specified)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.ttf> (expiration not specified)
* <http://tags.tiqcdn.com/utag/vodafone/tr-main/prod/utag.js> (5 minutes)
* <http://tags.tiqcdn.com/utag/vodafone/tr-main/prod/utag.sync.js> (5 minutes)
* <http://cdn.tt.omtrdc.net/cdn/target.js> (35 minutes 58 seconds)

[More information](http://code.google.com/speed/page-speed/docs/caching.html#LeverageBrowserCaching)



201.6KiB of JavaScript is parsed during initial page load. Defer parsing JavaScript to reduce blocking of page rendering.

* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/eshop.js> (147.2KiB)
* <http://tags.tiqcdn.com/utag/vodafone/tr-main/prod/utag.sync.js> (31.7KiB)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff> (9.0KiB of inline JavaScript)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneLt.woff> (9.0KiB of inline JavaScript)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/respond.js> (3.8KiB)
* <http://vodafonetr-stage.pjmedia.co.uk/> (454B of inline JavaScript)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/home.js> (429B)

[More information](http://code.google.com/speed/page-speed/docs/rules_intro.html)



[Optimize the following images](https://developers.google.com/speed/docs/insights/OptimizeImages) to reduce their size by 17.6KiB (11% reduction).

* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/uk-icon-sprite.png> could save 6.6KiB (10% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/uk-icon-sprite_f4694e782e0e319ab7eef5374a57b695.png).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/vf-red-promo-mob.jpg> could save 3.2KiB (28% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/vf-red-promo-mob_f42328a49341e720d0210aeedf17f97e.jpg).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/vf-red-promo-wide.jpg> could save 3.2KiB (17% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/vf-red-promo-wide_c5819d3fd850c40daa053324290bda95.jpg).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/back-to-top.png> could save 1.1KiB (50% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/back-to-top_5e76a134159541eb371b20f484cd2ff2.png).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-1.png> could save 861B (42% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/icon-social-1_cc12332326bc424ebd52565740e42cd6.png).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/2-dk.jpg> could save 690B (2% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/2-dk_7f61b0f3710d1ce10b2b4f237b32cb96.jpg).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/2-mob.jpg> could save 674B (4% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/2-mob_afcfe6c4178f6d53234489a811e90d94.jpg).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-youtube.png> could save 663B (17% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/icon-social-youtube_8b0a2fef194f7c308ae114e9d6051da2.png).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/cart_icon.png> could save 649B (47% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/cart_icon_421eba865dabcea85a910ad1e9efd2da.png).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#CompressImages)



[Minify HTML](https://developers.google.com/speed/docs/insights/MinifyResources) for the following resources to reduce their size by 12.8KiB (24% reduction).

* Minifying <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico> could save 3.8KiB (24% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/favicon_e0b8c0267a2082443d208c5005a885a4.html).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneLt.woff> could save 3.8KiB (24% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/VodafoneLt_e0b8c0267a2082443d208c5005a885a4.html).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff> could save 3.8KiB (24% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/VodafoneRg_e0b8c0267a2082443d208c5005a885a4.html).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/> could save 1.4KiB (22% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/_ae60a2e8bfe56e530f940028b3c560d9.html).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#MinifyHTML)



[Minify JavaScript](https://developers.google.com/speed/docs/insights/MinifyResources) for the following resources to reduce their size by 10.6KiB (17% reduction).

* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/eshop.js> could save 10.6KiB (17% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/eshop_79a5f50a32b5dd06760a2e0bd7b5ff99.js).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#MinifyJS)



The following images are resized in HTML or CSS. Serving scaled images could save 9.9KiB (22% reduction).

* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/label_accessories1.png> is resized in HTML or CSS from 95x169 to 84x150. Serving a scaled image could save 4.3KiB (22% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/100x160_griffin_samsung_s6.png> is resized in HTML or CSS from 100x160 to 94x150. Serving a scaled image could save 2.4KiB (12% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-youtube.png> is resized in HTML or CSS from 40x40 to 27x27. Serving a scaled image could save 2.1KiB (54% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-1.png> is resized in HTML or CSS from 40x40 to 27x27. Serving a scaled image could save 1.1KiB (54% reduction).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#ScaleImages)



The following resources are missing a cache validator. Resources that do not specify a cache validator cannot be refreshed efficiently. Specify a Last-Modified or ETag header to enable cache validation for the following resources:

* <http://c.go-mpulse.net/boomerang/TAK9S-UX4RS-DKVFH-JTFR6-JW9B7>

[More information](http://code.google.com/speed/page-speed/docs/caching.html#LeverageBrowserCaching)



The following image(s) are missing width and/or height attributes.

* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/back-to-top.png> (Dimensions: 70 x 70)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/cart_icon.png> (Dimensions: 25 x 22)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/vf-logo.png> (Dimensions: 60 x 60)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/2-dk.jpg> (Dimensions: 980 x 380)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/2-mob.jpg> (Dimensions: 750 x 225)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/sony-promo-mobile.png> (Dimensions: 750 x 225)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/sony-promo-wide.png> (Dimensions: 980 x 370)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/vf-red-promo-mob.jpg> (Dimensions: 750 x 225)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/vf-red-promo-wide.jpg> (Dimensions: 980 x 370)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/100x160_griffin_samsung_s6.png> (Dimensions: 100 x 160)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/label_accessories1.png> (Dimensions: 95 x 169) (2 uses)

[More information](http://code.google.com/speed/page-speed/docs/rendering.html#SpecifyImageDimensions)



Resources with a "?" in the URL are not cached by some proxy caching servers. Remove the query string and encode the parameters into the URL for the following resources:

* <http://tags.tiqcdn.com/utag/vodafone/tr-main/prod/utag.3.js?utv=201510300617>
* <http://tags.tiqcdn.com/utag/vodafone/tr-main/prod/utag.69.js?utv=201511181444>

[More information](http://code.google.com/speed/page-speed/docs/caching.html#LeverageProxyCaching)